

Priya Bala-Miller

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CORE SKILLS

- Experienced at leading value-added research and capacity-building programs on sustainable development issues across a variety of sectors [pharmaceuticals, apparel and sportswear, agricultural commodities, tourism, extractives, investment].
- Proven stakeholder management and strategic planning skills on behalf of global civil society organisations.
- Highly recommended program management expertise in complex, fast-paced operating environments, evidenced by on-time and on-budget delivery of projects valued between \$250,000 and \$1 million (US), implemented in collaboration with regionally dispersed staff (Africa, Asia-Pacific, Europe and Americas).
- Trusted network builder, skilled at communicating the business and ethical case for sustainability to governments, the private sector and civil society.

EDUCATION

2017	PhD Political Science (International Relations & Comparative Politics) Thesis: The New Global Politics of Responsible Investment UNIVERSITY OF BRITISH COLUMBIA <i>Program completion expected in Summer 2017</i>
2009	MA Political Science (International Relations & Comparative Politics) Thesis: Mobilization and Representation in Transnational Advocacy Campaigns UNIVERSITY OF BRITISH COLUMBIA
2005	MA Conflict Analysis and Management (Political, Ethnic and Security Studies) Thesis: Conflict Sustainer or Catalyst for Peace? Coltan Mining in the Democratic Republic of Congo. ROYAL ROADS UNIVERSITY
2002	BA Political Science UNIVERSITY OF BRITISH COLUMBIA

PROFESSIONAL EXPERIENCE

2016	Graduate Research Assistant - Peter Dhillon Centre for Business Ethics SAUDER SCHOOL OF BUSINESS, UNIVERSITY OF BRITISH COLUMBIA
2014-2015	Jesse and Betsy Fink Foundation Research Fellow (Responsible Investment/CSR) SUSTAINABILITY ACCOUNTING STANDARDS BOARD
2009-2014	International Program Director (Responsible Investment/CSR) SECRETARIAT, GLOBAL UNIONS COMMITTEE ON WORKERS CAPITAL
2004-2008	Senior Policy Officer (Sustainable Consumption and Production/CSR) CONSUMERS INTERNATIONAL
2003	Junior Consultant (Sustainable Procurement) ÉCOEFF
2002	Intern (Sustainable Consumption and Production Unit) UNITED NATIONS ENVIRONMENT PROGRAMME DIVISION FOR TECHNOLOGY, INDUSTRY & ECONOMICS

LANGUAGES AND TECHNICAL SKILLS

<i>Languages</i>	English (Native fluency) Spanish & French (Beginner verbal, written and reading competency) Hindi (Intermediate verbal, written, reading competency) Tamil (Basic conversation)
<i>Computer literacy</i>	MS Office Suite, MailChimp, Salesforce, N-Vivo, various on-line project management, survey and event management software. .
<i>Certificates</i>	Leading and Managing Change for Global Organisations Understanding and Preventing Workplace Bullying and Harassment Ethics for Research Involving Human Subjects

PROFESSIONAL NETWORKS

<i>Joined</i>	
2014	International Studies Association
2014	American Political Science Association
2011	Canadian Business Ethics Research Network
2011	Liu Scholar, Liu Institute for Global Issues, University of British Columbia
2011	Carleton Centre for Community Innovation, Carleton University
2010	UN Principles for Responsible Investment Academic Network

RESEARCH & POLICY OUTPUTS

- Peer-reviewed journal articles*
- Huppé, Gabriel A. and Bala-Miller, Priya. 2012. Shareholder passivity: A viable explanation for corporate governance failures at Newscorp? *Journal of Sustainable Finance and Investment*.
- Bala, Priya. 2006. Diffused social enterprise and active welfare. *Consumer Policy Review*. Consumers Association: London.
- Book chapters*
- Bala-Miller, Priya, Marras, Isabella and Zacarias-Farah, Adriana. 2008. Creative communities: their role and impact on welfare and development. In *Collaborative Services. Social Innovation and Design for Sustainability*. Edizioni POLI Design: Milan.
- Bala, Priya and Marras, Isabella. 2007. European creative communities and the Global South. In *Creative Communities: People Inventing Sustainable Ways of Living*. Doors of Perception (editor). Edizioni POLI Design: Milan.
- Bala, Priya. 2005. Chapter 2: Tools to implement sustainable consumption. In *Advancing Sustainable Consumption in Asia, Implementing the UN Guidelines for Consumer Protection, Section G: Sustainable Consumption*. UNEP: Paris.
- Documentary*
- Expert interview for Marketing Overdose: Drug Company Advertising Techniques and the Threat of 'Pharma TV'*. Consumers International: London, 2007.
- Research reports*
- Bala-Miller, Priya and Lavigne-Delville, Jerome. 2015. *Embedding SASB Standards Within Investment Decision-making*. [Internal research report]. SASB: San Francisco.
- Letourneau, Hugues and Bala-Miller, Priya. 2014. *Investing in Decent Work - Building a Legacy? Human Capital Risks in the Qatari Construction Sector*. Global Unions Committee on Workers Capital: Vancouver.
- Bala-Miller, Priya and Hachigian, Heather. 2013. *Endowment Evolution: Benchmarking Responsible Investment at Canadian University Endowment Funds*. Coalition of Universities for Responsible Investment: Vancouver.
- Bala-Miller, Priya. 2010. *Investing in Decent Work: Case Studies of Investor Action on Forced Labour*. Global Unions Committee on Workers' Capital: Vancouver.
- Bala-Miller, Priya. 2010. *Investing in Decent Work: Building the Case for Investor Action on Forced Labour*. Global Unions Committee on Workers' Capital: Vancouver.
- Bala-Miller, Priya, Macmullan, Justin and Upchurch, Luke. 2007. *Drugs, Doctors and Dinners: How Drug Companies Influence Health in the Developing World*. Consumers International: London.
- Bala, Priya. 2006. *Branding the Cure: A Consumer Perspective on Corporate Social Responsibility, Drug Promotion and the Pharmaceutical Industry in Europe*. Consumers International: London.

SELECTED PEER REVIEWS

2015	Thamotheram, Raj. <i>Investors, Climate Risk and Forceful Stewardship: An Agenda for Action</i> . Preventable Surprises: London.
2011	Academic reviewer, Journal for Sustainable Finance and Investment.
2009	Waitzer, Ed, Ranney, Kevin and Sridhar, Archana. <i>Corporate Social Performance: Reporting Roundtable</i> . Consultation Paper. Hennick Center for Business and Law at York University and Jantzi-Sustainalytics: Toronto.
2007	International Institute for Sustainable Development (IISD). <i>Corporate Social Responsibility: An Implementation Guide for Business</i> . London.
2007	Consumers International and AccountAbility. <i>What Assures Consumers on Climate Change: Switching on Citizen Power</i> . Consumers International: London.
2006	Fleiss, Barbara, Lee Hyung-Jong, Dubreuil, Olivia L. and Agatiello, Osvaldo. <i>Corporate Social Responsibility and Trade: Informing Consumers about Social and Environmental Conditions of Globalised Production</i> . Organisation for Economic Cooperation and Development (OECD) Trade Policy Working Paper No. 47 – Part 1. OECD Trade Directorate: Paris.
2005	Mortensen, Lars Fogh. <i>Household Consumption and the Environment</i> . European Environment Agency: Copenhagen.
2004	European Commission. <i>Sustainable Consumption and Production in the European Union (Discussion Paper)</i> . European Commission: Luxembourg.

ADVISORY COMMITTEES

2015	Preventable Surprises, Investors, Climate Risk and Forceful Stewardship Think Tank
2011 - present	Coalition of Universities for Responsible Investment
2011 - 2015	Responsible Investing Initiative, Community-University Research Alliance Grant
2008 - present	Globescan Sustainability Survey Experts Group
2007	IISD CSR Implementation Guide Multi-stakeholder External Advisory Group European Environment Agency Expert Advisory Group
2005-2007	Consumer Citizenship Network
2005-2006	Emerging User Demands for Sustainable Innovation
2005	Ethical Certification and Labelling Project

CONFERENCE & WORKSHOP PRESENTATIONS

- 2015 *"Salience/Silence: Tactical Trade-Offs In Human Rights Advocacy By Institutional Investors."* International Studies Association Annual Conference.
- "Reluctant Bedfellows: Why Are International NGOs Peripheral to Responsible Investment Advocacy?"* International Studies Association Annual Conference.
- 2014 *"Shareholder Engagement and Fossil Fuel Divestment."* Advancing Sustainability in Higher Education (AASHE) Annual Conference.
- "Advancing Conflict Sensitive Business Practices Through Shareholder Engagement."* UN Principles for Responsible Investment Academic Network Annual Conference.
- 2013 *"A Comparative Analysis Of 'Issue Emergence' in Shareholder Advocacy Campaigns."* UN Principles for Responsible Investment Academic Network Annual Conference.
- 2012 (with Noushin Khushrushahi) *"Investing in Decent Work: Occupational Health and Safety in Investment Decision-Making."* Annual British Columbia Pension Forum
- 2011 (with Gabriel Huppé and Heather Hachigian). *"Universities and Responsible Investment."* UN Principles for Responsible Investment Academic Network Annual Conference.
- "Gender – Afterthought or Epilogue in Conflict-sensitive Business Practices? A Case-study of the UN Guiding Principles on Business and Human Rights."* Graduate Student Symposium on Gender, Violence and Armed Conflict, Liu Institute for Global Issues.
- 2010 *"Investing in Decent Work: The Case for Investor Action on Forced Labour."* Second Triennial Congress of the International Trade Union Confederation.
- 2007 *"What Assures Consumers on Climate Change?"* Fifteenth Session of the United Nations Commission on Sustainable Development, UN Department of Economic and Social Affairs.
- 2006 *"Keynote Presentation: Mainstreaming CSR for Consumers."* OECD Trade Directorate and Dutch Ministry of Trade Workshop on Communicating to Consumers about CSR in International Trade and Production.
- "Transparency and Accountability in Drug Information to Consumers."* Address to Members of the European Parliament at a meeting of the Health and Consumer Intergroup, organised by the European Public Health Alliance (EPHA) and the European Consumers Organisation (BEUC).
- 2005 *"Review of European Sustainable Consumption Policies and Case Studies."* UNEP and European Commission Regional Cross-Learning Seminar on Sustainable Consumption.
- 2004 *"Consumer Rights and Responsibilities for Sustainable Consumption."* European Stakeholder Meeting on Sustainable Consumption and Production (Marrakech Process), UNEP/European Commission.

REFERENCES

Available on request.